

## **X. European Rural Development Network Conference**

### **Knowledge as a factor of rural areas development**

Poznań – Zielonka, 17<sup>th</sup> – 20<sup>th</sup> October 2012

#### **The Objectives of the Conference**

The European Rural Development Network (ERDN) is a networking community of experts in the field of rural areas particularly in Central-Eastern Europe ([www.erdn.eu](http://www.erdn.eu)). Their effort in investigation rural processes across Europe provide extensive knowledge needed to understand what is the meaning of agricultural development. The originally agriculture sector orientation is strongly moving toward rural space policies. This process is reflected in changing paradigms of rural development considered as a base for policy and strategic planning formulation. The current EU development strategy, “Europe 2020 - A strategy for smart, sustainable and inclusive growth” underline the role of knowledge in stimulation economic growth and increase in employment. Namely the smart, sustainable and supporting social inclusion growth was added to the three main priorities of the economic growth of Europe. The concept of smart development includes the continuation of the need for strengthening sectors of economy based on knowledge and the promoting of innovation. On the other hand the sustainable-development priority has underlined the need to transform the economy towards technologies more friendly to the natural environment indicating direction of agriculture sector development.

Priorities in the area of social development would stress the need for economic development towards high employment, and securing social and territorial cohesion that is directly linked with the rural and urban disparities. In the strategy the process of the transformation of the European economy through the implementation of energy- and material-efficient technologies works as an engine for economic growth. However the differences between stage of development between rural areas indicate different need for knowledge and its transfer. The ERDN community poses extensive knowledge of rural processes that would support effectiveness of knowledge transfer to food sector and rural areas. Different scientific backgrounds and cross national origin of ERDN experts provides complex and interdisciplinary quality solutions. Submitted proposals of papers related with the process of knowledge transfer to food sector and rural areas provide us evidence that we have interesting research in this field. Among provided papers distinction between theoretical and practical works can be made. Similarly there are papers dealing with phenomena related to EU policies implementation.

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## **Conference Organisers**

*Poznań University of Life Sciences, <http://en.puls.edu.pl>*

*European Rural Development Network, <http://www.erdn.eu>*

## **Scientific Board**

Professor Walenty Poczta

Professor Andrzej Kowalski

## **Conference Organising Committee**

Dr Agnieszka Baer-Nawrocka, PULS

Dr Wawrzyniec Czubak, PULS

Dr Arkadiusz Sadowski, PULS

Dr Zbigniew Floriańczyk, ERDN, IAFE-NRI

Dr Paweł Chmieliński, ERDN, IAFE-NRI

## **Secretary of the Conference**

Dr Paweł Chmieliński

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### PROGRAM OF THE CONFERENCE

17/10/2012	Time
Arrival	
Dinner	18.00-21.00
18/10/2012	Day 1
Breakfast	8.00 - 9.30
<b>Opening: Welcome address</b>	9.30-10.15
Professor Walenty Poczta, Wawrzyniec Czubak <i>Poznań University of Life Sciences</i>	
Zbigniew Floriańczyk, Paweł Chmieliński <i>ERDN, Institute of Agricultural and Food Economics</i> <i>- National Research Institute</i>	
<b>Session I</b>	10.15-11.30
Irene Monasterolo, A.W. Jones <i>Modelling the role of agriculture on global growth in a resources constrained scenario: a multidimensional analysis</i>	
Krzysztof Janc, Konrad Ł. Czapiewski, Zbigniew Floriańczyk <i>The importance and diffusion of knowledge in agricultural sector</i>	
Arkadiusz Sadowski, Agnieszka Baer-Nawrocka, Wawrzyniec Czubak <i>The role of science in sustainable development of agriculture according to the Polish scientific community</i>	
Coffee break and visiting arboretum in Zielonka	11.30-12.15
<b>Session II</b>	12.15-13.45
Zbigniew Floriańczyk <i>Level of knowledge and sustainability of farms in Poland</i>	
Vladimir Székely <i>Urban-rural relations as a source of transfer of knowledge: some examples from rural Slovakia</i>	
Andrew F. Fieldsend, Erika Székely <i>An Assessment of the Agricultural Knowledge and Innovation System in Hungary</i>	
Marek Wigier, Adam Wasilewski <i>Governance of Internet development in rural areas in the context of territorial competitiveness: the case of Poland</i>	
Lunch	13.45-14.45
<b>Study tour "Poznań: City of business know - how"</b>	15.00-19.30
- Poznań Guided Tour - LECH Visitors Centre	
Dinner	20.00

<b>19/10/2012</b>		<b>Day 2</b>	
Breakfast			8.00-10.00
<b>Session III</b>			10.00-11.30
<p>Marie Trantinová, Marie Stolbová <i>Assessment of farmers role in relation to the support of rural communities</i></p> <p>Klaus Wagner <i>Knowledge transfer and innovation network on the example of the EU-project TECH.FOOD</i></p> <p>Mariola Ferenc <i>Government institutions websites as a source of knowledge to farmers</i></p> <p>Krzysztof Janc <i>Knowledge transfer in Agriculture – links between websites</i></p>			
Coffee break			11.30-12.00
<b>Session IV</b>			12.00-13.30
<p>Violeta Florian, Monica M. Tudor, Mihai A. Chitea <i>Acceptance to the innovation diffusion in rural areas - a Romanian Case Study</i></p> <p>Marcin Mazur <i>Agricultural associations, foundations and production goods suppliers as a source of knowledge for farmers - Polish case</i></p> <p>Wiesław Łopaciuk <i>Common Agricultural Policy and Transfer of Knowledge to Polish Agriculture</i></p>			
Lunch			13.30-14.45
<b>Study tour "Knowledge as a factor of agribusiness development"</b>			15.00-18.00
<ul style="list-style-type: none"> <li>- Meeting with Local Government Officials</li> <li>- Visit to local agribusiness enterprises</li> </ul>			
Dinner			19.00
<b>20/10/2012</b>			
Breakfast			8.00
Departure			